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MAKING NOISE ON THE WESTERN SLOPE

ProStar Geocorp CEO & founder receives Colorado Technology Association Entrepreneur of the Year Award.



KATHLEEN LAYNE, BUSINESS JOURNAL

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Making Noise on the Western Slope



Winner

Page Tucker

Title: CEO

Company: ProStar Geocorp

Location: Grand Junction

Website: prostarcorp.com

BY FRED BAUTERS

Out on Colorado's western slope quietly grows a tech community. But it may not stay quiet for long thanks to Page Tucker.

He's building his geospatial intelligence solutions company, Prostar Geocorp, into one of the most promising endeavors in the state while putting Grand Junction on the map.

Prostar's technology offers in-the-field workers within industries like oil and fiber optics accuracy down to a matter of inches as they install and manage infrastructure.

Energy companies in particular are looking for ways to become more efficient as lower demand has dropped prices.

Prostar is the perfect answer, providing real-time information through an app.

Tucker has much bigger plans, however. Prostar is one of the first in the world to utilize Microsoft's HoloLens augmented reality (AR) headset, envisioning a day when workers can interact directly with the information all around them.

This new technology, most recently popularized with Pokemon Go, layers computer-generated menus and graphics atop the physical world.

The work he's doing, quite simply, is advancing the use of AR to solve real-world problems and could potentially set the standard for a number of industries.

He's been able to get this far by proactively garnering support, including a \$250,000 grant from the Advanced Industries Accelerator Program and tax



incentives for up to eight years from the Rural Jump-Start Program, both Colorado initiatives.

It's allowed him to grow his team to more than 20, headquartered in Grand Junction with an office in Raleigh, N.C.

All of this is part of his bigger goal: make Grand Junction a tech hub.

He's developing curriculum with Grand Mesa University that gives students a leg up with the technologies of the future Prostar enjoys and currently employs a number of students as interns.

It's getting louder out west, and when you start to hear more about the western slope, Page Tucker will be a big reason why.

"Colorado Technology Association provides an **economic engine** that brings consumers and providers of technology together; serving as one of the most important drivers of economic development in the state. People who care about this, and care about our future generations, share a passion in creating an environment that gives us a wonderful place to work, live and play. Those honored at the **2016 APEX Awards** are a great example of continuing our great Colorado Tech legacy."

- Michael Marcotte, CEO, acumen digital & CTA Board Chair

