

ProStar[®]

The world leader in the development of
Precision Mapping Solutions[®]



PrintMan[®]

Corporate Presentation – October 2024

CONFIDENTIAL

Intended Only for Designated Recipients



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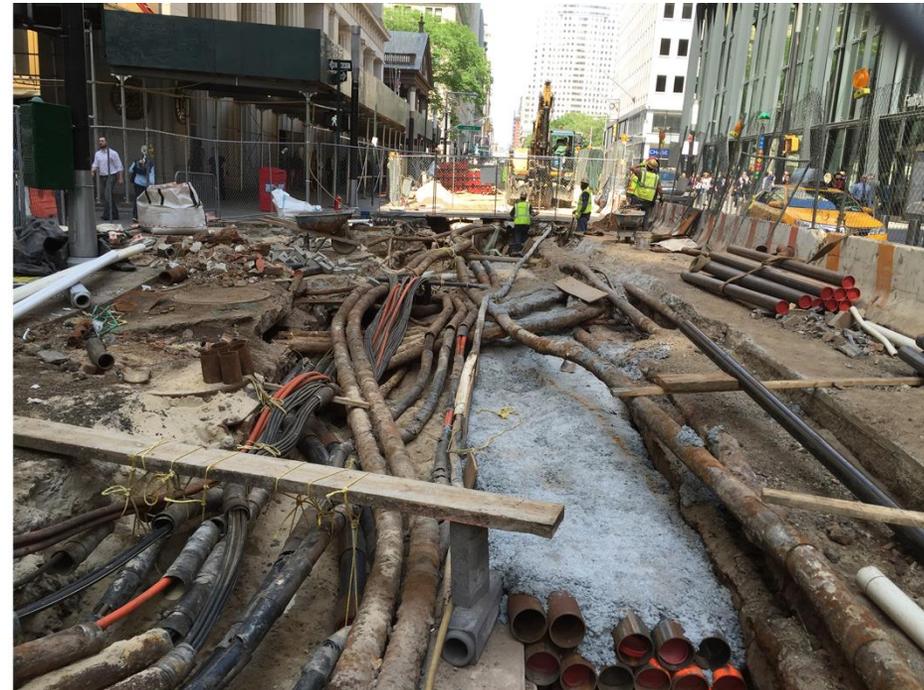
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- ✓ Solves a significant unmet global problem
- ✓ Faster, better, cheaper & sticky
- ✓ Massive total addressable market (TAM)
- ✓ Scalable
- ✓ Extensive patent portfolio
- ✓ Game changing technology
- ✓ Software as a Service (SaaS) Model – non-capital and non-people intensive
- ✓ No debt
- ✓ 95% gross profit margins
- ✓ Clear 'Line of Sight' to profitability
- ✓ Inflection point
- ✓ Founder CEO
- ✓ Over 30% Insider ownership





SOLVING A GLOBAL UNDERGROUND INFRASTRUCTURE ISSUE



New York City



500 Thousand

Number of Strikes per year,

— [DIRT Report, Released September 2019](#)

\$10 Billion

Annual estimate to locate underground infrastructure

— [Geospatial Information & Technology Association](#)

\$30 Billion

Annual estimated impact of damages on the economy

— [DIRT Report, Released September 2019](#)

*All currency in USD



LEGACY PRACTICES ARE INEFFECTIVE





TRADITIONAL WORKFLOWS ARE BOTH DISPARATE & SILOED

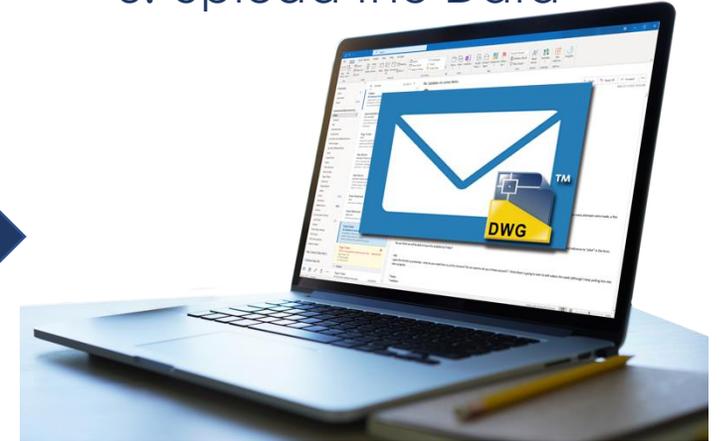
1. Locate Utilities



2. Survey Paint Marks



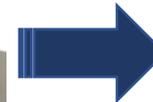
3. Upload the Data



4. Review the Data



5. Import to GIS or CAD systems



6. Send to Team members



POINTMAN® - THE DE FACTO GAMECHANGER



REALTIME PRECISION MAPPING AT YOUR FINGERTIPS



Utility Locate Device



Mobile



Precision GPS



Cloud

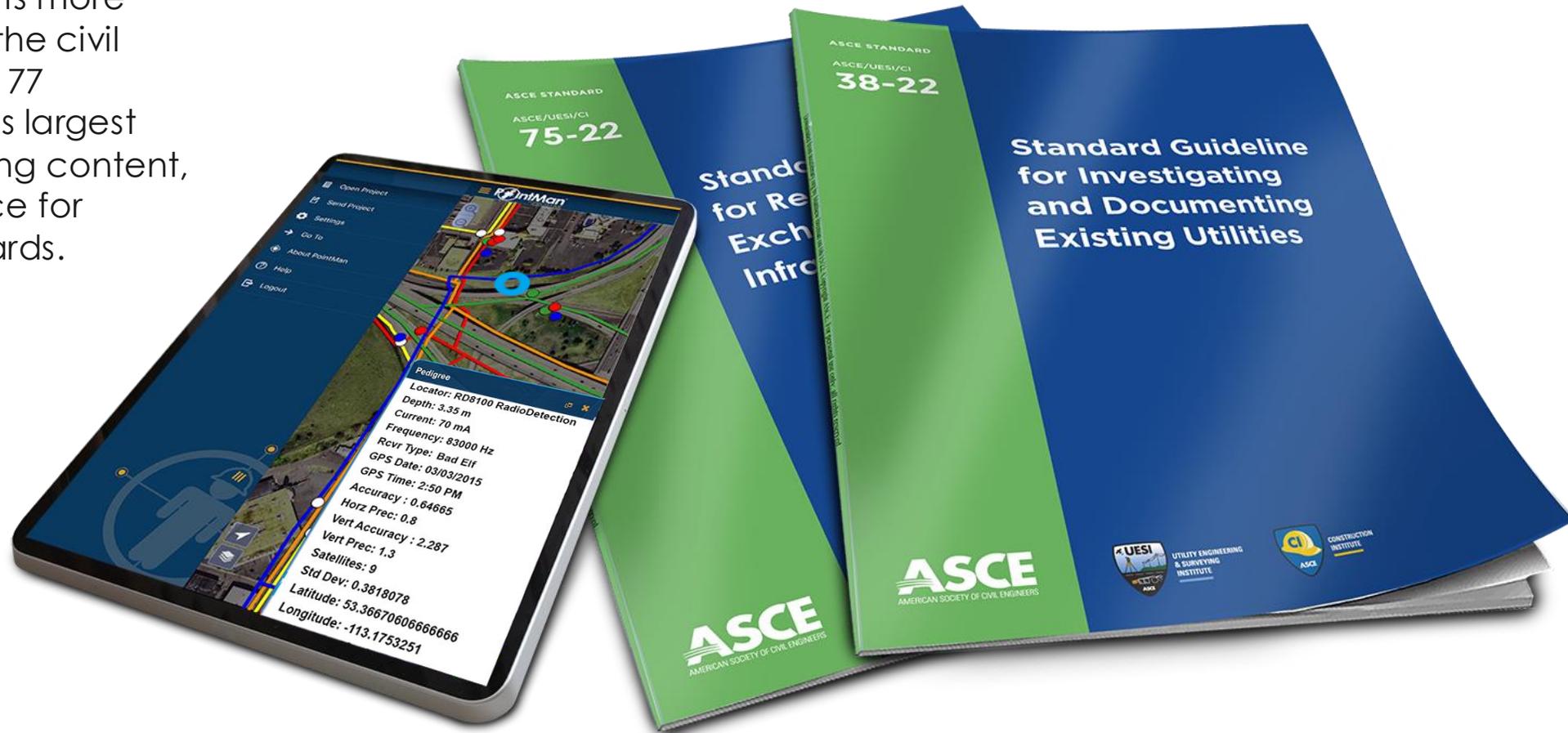


PROVIDING THE INDUSTRY STANDARD-SURVEY GRADE PRECISION



CHANGING INDUSTRY STANDARDS: ASCE ENDORSES POINTMAN

The American Society of Civil Engineers (ASCE) represents more than 160,000 members of the civil engineering profession in 177 countries and is the world's largest publisher of civil engineering content, and an authoritative source for industry codes and standards.



STRATEGIC SECTORS: FOCUS ON HIGH IMPACT INDUSTRY SECTORS



MOMENTUM BUILDING : ACCELERATING ADOPTION, GLOBALLY



POINTMAN PARTNERS: SCALING THROUGH STRATEGIC ALLIANCES





PAGE TUCKER— CEO AND FOUNDER

Page has an extensive background in technology start-ups, including development, marketing, recruiting, capital financing and executive management. Page first became known as a technology visionary in the automotive industry for combining data mining and predictive modeling with geographic information systems.



LOUIS SUCHY – CTO

20 years of experience in the technology sector. Prior to joining ProStar, Louis held executive positions at several technology companies, including Kaplan, Prolexic, and Akamai, where he spearheaded successful projects, streamlined operations and drove business expansion.



MATTHEW BREMAN – SVP OPERATIONS AND MARKETING

Matthew proven leader with over 25 years of marketing and communication experience. Specializing in delivering new products and ideas to market with a very experiential and customer-centric delivery, he has helped a broad range of brands including, MTV / Nickelodeon, Disney Resorts, and Microsoft succeed.



PAT CLAWSON – GROWTH ADVISOR AND BOARD MEMBER

Pat brings more than 20 years of software industry experience and has a successful track record of running high tech companies, including Nasdaq listed. He has extensive experience in both domestic and international sales, marketing, and operations. Pats growth strategy has catapulted dozens of companies to record breaking revenue growth.



WAYNE MOORE – BOARD MEMBER

Former General Partner and Managing Director of M&A at Goldman Sachs. Wayne started Goldman's dedicated technology M&A practice in Silicon Valley and was a member of Goldman Sach's M&A Worldwide Leadership Council. Wayne is a seasoned executive in all aspects of executive management, operations, and capital markets.

POINTMAN'S SIMPLE PRICING MODEL – LAND & EXPAND



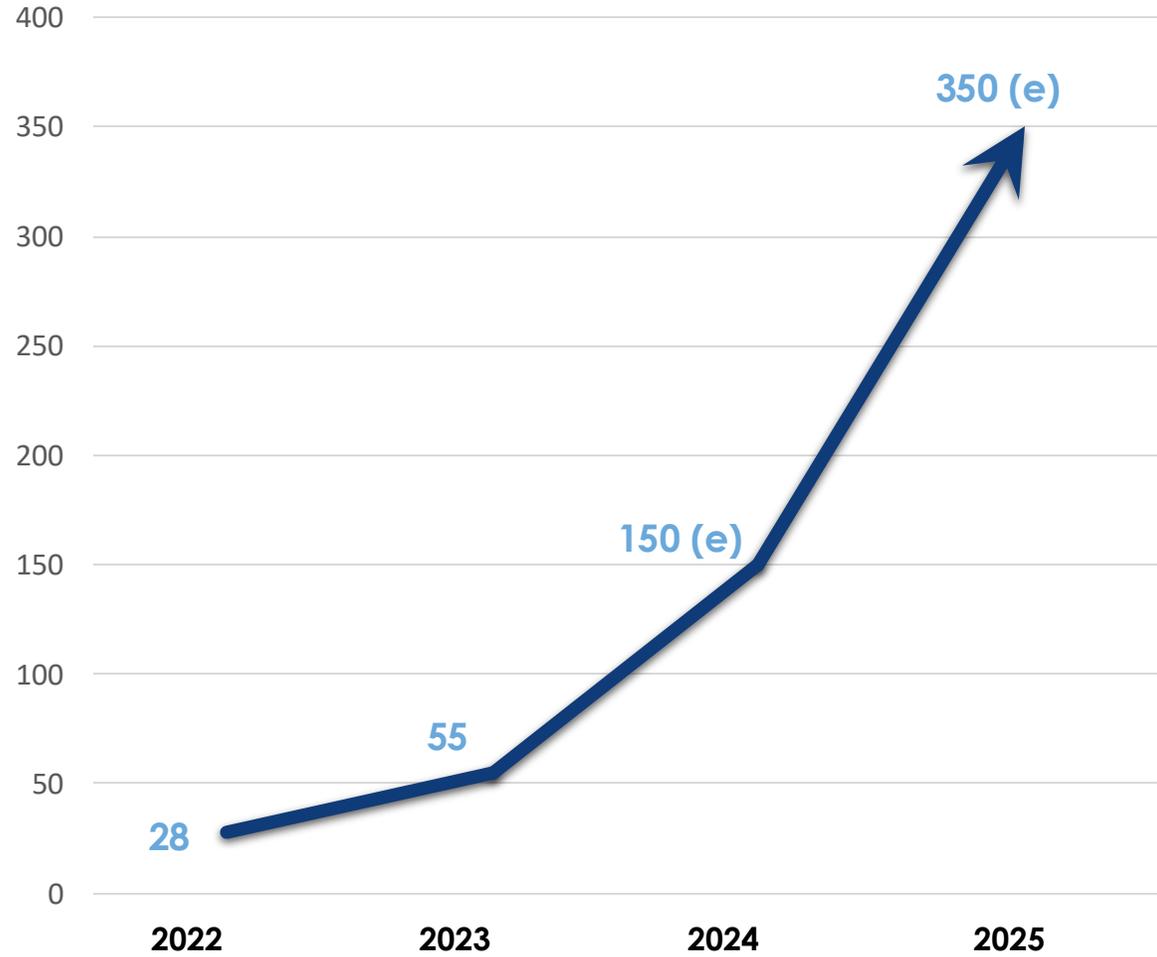
POINTMAN'S SIMPLE PRICING MODEL – LAND & EXPAND



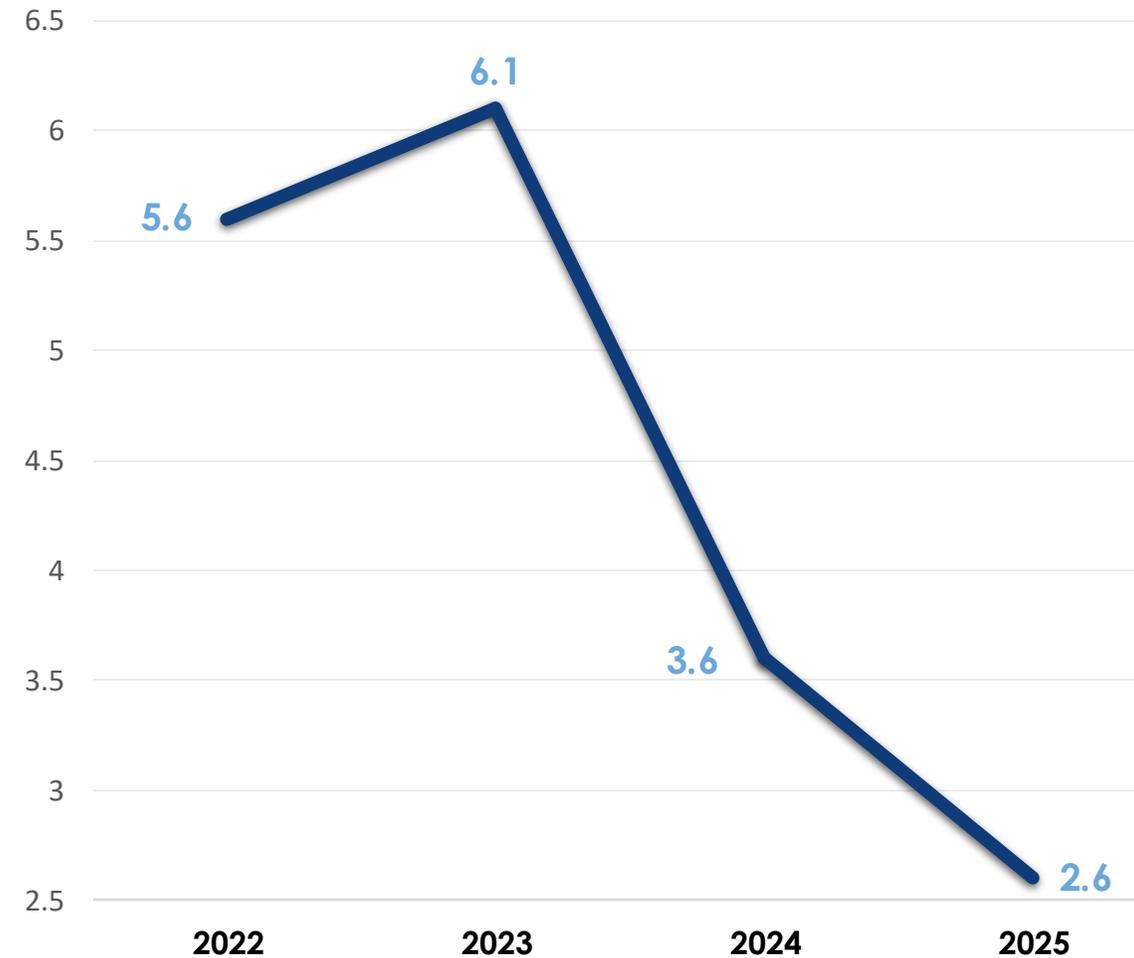
Sales 2023			
	Generated Calls and Emails	Demo	New Clients
Q1	7,713	16	3
Q2	17,973	36	3
Q3	32,153	88	7
Q4	28,653	100	14
2023 Total	86,492	240	27
Sales 2024			
	Generated Calls and Emails	Demo	New Clients
Q1	81,724	111	22
Q2	60,009	102	27

ADOPTION ACCELERATING & EXPENSES DECLINING

Clients (YE)



Expenses (USD)



- Reach 150 total SaaS Clients
- Realize adoption by more DOTs
- Sign more major companies
- Enterprise expansion within current larger clients
- Accelerate sales globally through our partners



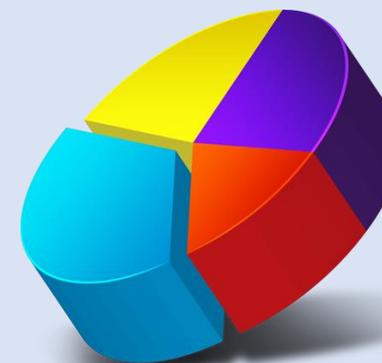
- Classic SaaS model
- All major R&D completed - fully mature - globally scalable
- Gross Margins have increased to 95%
- 3% low churn
- No debt
- Becoming the recognized brand leader for precision mapping
- Adoption is accelerating
- A Clear Line of Sight to profitability



Basic and FD Common Shares Outstanding	144,807,136
Warrants - weighted avg. CAD\$0.28	21,689,004
Incentive Stock Options - weighted avg. CAD\$0.31	13,116,500

Debt	None

Director, Management and Employee Ownership – 30%





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Thank you!

TSXV: MAPS

OTCOX: MAPPF

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